



# MUNICIPALITY OF HENTIES BAY

2020/2021

## APPLICATION FOR ADVERTISEMENT: REGISTRATION NEW APPLICATION / RENEWAL / CANCELLATION

(Delete which is not applicable)

- A.** Name of Business : \_\_\_\_\_  
Name of applicant/s : \_\_\_\_\_  
Name of manager, if any : \_\_\_\_\_  
Address : P O Box: \_\_\_\_\_ Telephone: \_\_\_\_\_  
Fax N<sup>o</sup>: \_\_\_\_\_ E- mail: \_\_\_\_\_  
Address of Business : Stand N<sup>o</sup> : \_\_\_\_\_  
Street Name: \_\_\_\_\_
- B.** Type of Advertisement required : (e.g. Boundary Wall/Sports Field; Site Rental (signs per board) etc)  
\_\_\_\_\_  
\_\_\_\_\_
- C.** INDICATE ACCOUNT NUMBER TO BE UTILIZED FOR CHARGES: \_\_\_\_\_

\_\_\_\_\_  
DATE

\_\_\_\_\_  
SIGNATURE OF APPLICANT

### TO BE INDICATED:

- (a) Size of Sign Board: \_\_\_\_\_
- (b) Where is/will sign board be erected: \_\_\_\_\_
- (c) How many Sign Boards are/will be erected: \_\_\_\_\_
- (d) Name displayed on Sign Board: \_\_\_\_\_  
(if possible, please attach photo)

### PLEASE NOTE:

1. ADVERTISING BOARDS ERECTED WITHOUT APPLICATION AND PAYMENT OF FEES SHALL CARRY A PENALTY FEE OF N\$ 1,575.00 (EXCL VAT) AND WILL BE REMOVED;
2. ALL PERMANENT BOARDS ERECTED ON PUBLIC OPEN SPACES AND STREETS SHALL BE ILLUMINATED BOARDS;
3. BOARDS OF A TEMPORARY NATURE (SIX MONTHS AND SHORTER) SUCH AS CONTRACTORS' BOARDS MAY BE FROM OTHER SUITABLE MATERIAL APPROVED BY COUNCIL;
4. THE DIMENSIONS MAY VARY FROM NOT LESS THAN AND

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### OFFICE USE ONLY

- D.** TOWN PLANNING SCHEME REGULATIONS – approval of area where sign board will be erected:

APPROVED / NOT APPROVED

\_\_\_\_\_  
DATE

\_\_\_\_\_  
SIGNATURE

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TURN OVER

MUNICIPALITY OF HENTIES BAY				
TARIFFS				
2020/2021				
ADVERTISEMENT				
	18/19	19/20	20/21	20/21
	N\$	N\$	N\$	%
PER ANNUM:	Excl Vat	Excl Vat	Excl Vat	
Municipal Boundary wall and/or Sports fields M <sup>2</sup>	574.00 / M <sup>2</sup>	574	<b>602.70</b>	<b>5%</b>
Privately owned Boundary Wall per advert	186.30	186.30	<b>195.62</b>	<b>5%</b>
Site Rental (Sign Boards per board) (monthly N\$125) (Size up to 2x2 meter)	1,496.72	1,496.72	<b>1,571.55</b>	<b>5%</b>
Site Rental (Sign Boards per board) (monthly N\$220) (Size up to 2x2 meter)	2,646.00	2,646.00	<b>2,778.30</b>	<b>5%</b>
<i>Penalty fee for application not submitted within one month of new book year, and/or illegal boards; payment not finalized (PER SIGN BOARD)</i>				
	1,106.89	1,500.00	<b>1575.00</b>	<b>5%</b>
<b>PLEASE NOTE: APPLICATION FORM TO BE SUBMITTED EACH YEAR ON/BEFO</b>				
<b>NEW:</b>				
Encroachment fees	198.38	228.13	<b>239.54</b>	<b>5%</b>
Horizontal Banner per event	138.86	159.69	<b>167.68</b>	<b>5%</b>
Vertical Banner per event	138.86	159.69	<b>167.68</b>	<b>5%</b>
Vertical Banner per event on the lamp pole	138.86	159.69	<b>167.68</b>	<b>5%</b>
Posters per event per poster	13.89	15.97	<b>16.77</b>	<b>5%</b>
Estate agent notice /m2 twelve months	577.50	664.13	<b>697.33</b>	<b>5%</b>
Auctioneer's notice twelve months	347.16	399.23	<b>419.19</b>	<b>5%</b>
Air space signs indefinite	694.31	798.46	<b>838.38</b>	<b>5%</b>
<div style="border: 1px solid black; padding: 10px; width: fit-content; margin: 0 auto;"> <p><b>PLEASE NOTE: APPLICATION FORM TO BE SUBMITTED EACH YEAR ON/BEFORE 31 JULY, OTHERWISE PENALTY WILL BE APPLICABLE</b></p> </div>				

**OFFICE USE ONLY**

**E. FINANCE DEPARTMENT CHARGES FINALIZED –**

**ACC:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**PENALTY APPLICABLE: YES/NO**

\_\_\_\_\_  
**DATE**

\_\_\_\_\_  
**SIGNATURE**